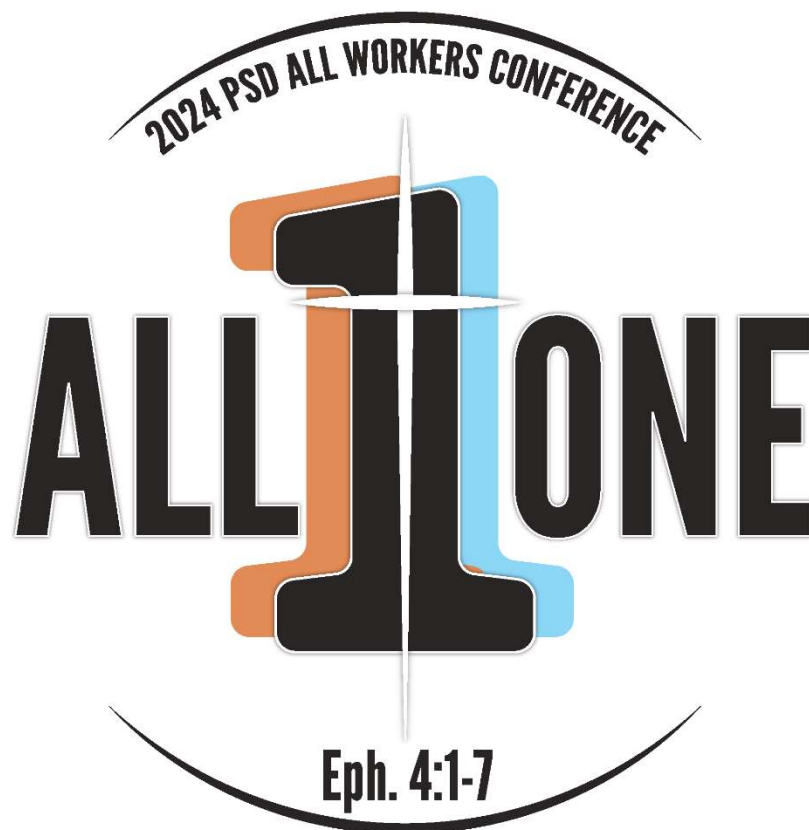




2024 All Workers Conference

Exhibitor & Sponsorship Information



Sheraton Phoenix Downtown
Phoenix, AZ
November 24-26, 2024

Join us at our 2024 All Workers Conference as a Sponsor and Exhibitor!

Planning is underway for the [Pacific Southwest District's 2024 All Workers Conference \(AWC\)](#) to be held at the [Sheraton Phoenix Downtown in Phoenix, AZ](#) on Sunday, November 24 - Tuesday, November 26, 2024. This event occurs every three years in our district as a venue for all of our ordained and commissioned church and school workers to attend together. Approximately 1500 Lutheran pastors, educators (preschool through college level), school administrators, youth leaders music ministers and more will attend. Be an integral part of this conference as a sponsor and exhibitor, and engage with the wide spectrum of PSD church and school leaders and decision-makers.

Conference Theme: *All One*



"I therefore, a prisoner for the Lord, urge you to walk in a manner worthy of the calling to which you have been called, with all humility and gentleness, with patience, bearing with one another in love, eager to maintain the unity of the Spirit in the bond of peace. There is one body and one Spirit—just as you were called to the one hope that belongs to your call— one Lord, one faith, one baptism, one God and Father of all, who is over all and through all and in all. But grace was given to each one of us according to the measure of Christ's gift."

Ephesians 4:1-7

The exhibit area will be open during the conference for attendees to interact with you all day on Monday and on Tuesday morning. Several conference elements will be included to drive optimal traffic to your exhibit, including breakfast and lunch options to draw people to the area.

As a conference sponsor, you'll have opportunities to share information about your organization, resources and/or products with our attendees throughout the conference. See below for details. We look forward to your participation in our 2024 All Workers Conference, and are excited to help you share your product, ministry and message with the Pacific Southwest District leaders that will gather from all over Arizona, southern California and southern Nevada.

PSD Mission Statement

As the Pacific Southwest District, our mission is to effectively resource congregations and schools for transforming lives and making the Great Commission REAL!

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Conference Sponsorships

All Sponsors Receive:

- 10' x 10' exhibit space (*Draped space includes 6' table, two chairs, wastebasket, and overhead identification sign*)
- Recognition as a conference sponsor

Tier One Sponsor: \$10,000

- 30 second promotional video shared at the conference banquet for all attendees
- On-site signage as Tier One Sponsor
- 2 bump slides included in commercial loop throughout conference
- Listed first and highlighted as an AWC Partner on conference app and PSD conference websites with link to your website and contact information
- **Premier** location booth space *
- 2 tickets to Monday night banquet

Tier Two Sponsor: \$5,000

- 15-20 second promotional video shared at the conference banquet for all attendees
- 2 bump slides included in commercial loop throughout conference
- Listed as an AWC Partner on conference app and PSD conference websites with link to your website and contact information
- **Prime** location booth space *
- 2 tickets to Monday night banquet

Tier Three Sponsor: \$2,000

- Listed as an AWC Partner on PSD conference websites with pre-conference recognition and link to your website and contact information
- Higher visibility booth space *
- Bump slide included in commercial loop

Tier Four Sponsor: \$1,000

- Listed as featured sponsor on PSD conference websites with link to your website and contact information
- Higher visibility booth space *
- Bump slide included in commercial loop

Coffee/Snack Break Sponsor: \$500 (3 available) *Fully booked, not available*

Coffee/Snack break sponsorship fee provides additional exposure and must be purchased in addition to any tier sponsorship or exhibitor fee, and includes the following:

- Special recognition at coffee/snack stations during break
- Special recognition in PSD conference websites
- Bump slide included in commercial loop

* Must register by September 15, 2024 to receive this benefit

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Conference Exhibitor Registration Information

Exhibitor registration fee:

- \$450* completed/postmarked on or prior to September 15, 2024
- \$550* after September 15, 2024

Fee includes:

- 10' x 10' exhibit space (There will be 6 ft. between booth spaces for safety)
- 8' high background drape with standard side drapes
- Overhead identification sign
- 6' table, 2 chairs, wastebasket
- Recognition and exhibitor contact information on AWC app
- Exhibit Hall location set on first-come, first-served basis after all conference sponsors have been assigned locations
- Basic Exhibit Hall wi-fi at no additional charge

The opportunity to purchase a bump slide for the commercial loop is available for an additional \$150. If you wish to purchase this advertising opportunity, please add that purchase option when you register.

[Register here for 2024 All Workers Conference sponsors/exhibitors](#)

*Note: Access to shipping of materials, electricity, higher Wi-Fi speed, and additional furniture through hotel and/or tradeshow company is available for an additional charge. ***A \$3 non-refundable administrative fee will be added to all registrations.***

Important Sponsor and Exhibitor Deadlines/Timelines

Prior to conference

Last day to receive discounted registration	September 15, 2024
Last day for AWC sponsor/exhibitor registration	October 21, 2024
Promotional media submission deadline	October 21, 2024
Exhibitor Hotel Reservation deadline	November 1, 2024

At the conference

Exhibitor registration and setup	Sunday, November 24	Noon-7:00pm
Exhibit Hall open	Monday, November 25	7:00am-3:30pm
	Tuesday, November 26	8:00am-11:00am

See [PSD All Workers Conference website](#) for full conference schedule.

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Hotel Information



A block of rooms reserved for attendees and exhibitors at the Sheraton Phoenix Downtown for a reduced rate of \$129 ++/night. **Deadline to make hotel reservations is November 1, 2024.**

CHECKLIST OF HELPFUL INFORMATION

- [Conference website available here](#)
- Direct sponsor/exhibitor questions to Kelly DeJongh at kelly.dejongh@psd-lcms.org
- Register to be an AWC sponsor/exhibitor by **October 21, 2024**: [Register here](#)
- Reserve hotel room(s) at Sheraton Phoenix Downtown by **November 1, 2024**: [Reserve here](#)
- Use Exhibitor Kit (forthcoming) for any additional booth needs or shipping